

































- Pershore
- Redditch
- Tenbury Wells
- Upton Upon Severn

### **Bewdley Town Council Website**

A dedicated page to promote the trial has been created and will shortly go live. It will include information on the route, the timetable and dates of operation spreading the important message of supporting the local economy and promoting a sustainable approach to travel.

Members are asked to review all the publicity material and approve circulation.

### **Conclusion**

In addition to the publicity in advance of the service commencing the Mayor will be the first official passenger riding on the first bus and publicity photographs will be taken to further promote the service going forward. Should other council members wish to ride with the Mayor on the first bus then please ensure that they arrive at The Running Horse on Saturday 4 May before 10am.